

## **PUBLISHING POLITICS: REVISTA ADMPG GESTÃO ESTRATÉGICA**

The Journal of Strategic Management ADMpg, created in 2008, has as objective to foment the generation and the dissemination of knowledge in Administration, as a vehicle of academic works spreading in this area and similar areas, such as Production Engineering, Accountancy and Economy, searching to cover an ample command of fields, industrial sectors and services. It is distinguished however that the central thematic areas are:

1. Ensino e Pesquisa em Administração e Áreas Correlatas
2. Direito Empresarial
3. Gestão Ambiental
4. Gestão da Informação e do Conhecimento
5. Gestão Estratégica Organizacional
6. Gestão Financeira e Governança Corporativa
7. Gestão Mercadológica
8. Gestão de Negócios Internacionais
9. Gestão de Pessoas
10. Gestão de Processos, Sustentabilidade e Responsabilidade Social
11. Gestão da Produção e Logística
12. Gestão Pública
13. Pesquisa Operacional
14. Ética e Transparência nas Organizações
15. Empreendedorismo e Educação Empreendedora

Nevertheless, other subjects could be evaluated for publication, if the subject are considered of interest for the public of the Journal of Strategic Management ADMpg.

The target public of the Journal of Strategic Management ADMpg is composed for professors, post-graduation students, beyond entrepreneurs and professionals.

The Journal of Strategic Management ADMpg has interest in the unknown papers publication which represents an effective contribution, being under the empirical form research as well theoretical development. The papers can also be submitted in the languages English and Spanish.

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### **1 - GENERAL NORMS**

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The papers must contain, at the end, complete address, telephone number and e-mail of the authors, for the correspondence forwarding. The Journal of Strategic Management ADMpg reserves the right to submit all the originals, preliminarily, to the Publishing Committee that examines the adequacy of the paper to the publishing areas. Later, the papers are directed for appreciation for pairs of referees (double blind peer-review). The Publishing Committee and the Scientific Council make use of full authority to decide on the convenience or not of the publication, besides that they

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The originals destined to the Journal of Strategical Management ADMpg must be elaborated according to the following norms:

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In the elaboration of the paper, the following structure must be observed:

a) Title and subtitle: when papers are in PORTUGUESE, it is required include title and subtitle in Portuguese and English, when papers are in ENGLISH, it is required title and subtitle in English and Portuguese; when the papers are in SPANISH, it is required title and subtitle in Spanish and English).

Name of (s) the author(s) – It must present the indication of institutional affiliation, city and country.

b) Abstract: It consists of the concise presentation of the text, detaching its aspects of greater relevance, in the maximum of 250 words (when papers are in PORTUGUESE, it is required include abstract in Portuguese and English, when papers are in ENGLISH, it is required abstract in English and Portuguese; when the papers are in SPANISH, it is required abstract in Spanish and English).

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