

# PUBLISHING POLITICS: REVISTA ADMPG GESTÃO ESTRATÉGICA

The Journal of Strategical Management ADMpg, created in 2008, has as objective to foment the generation and the dissemination of knowledge in Administration, as a vehicle of academic works spreading in this area and similar areas, such as Production Engineering, Accountancy and Economy, searching to cover an ample command of fields, industrial sectors and services. It is distinguished however that the central thematic areas are:

- 1. Ensino e Pesquisa em Administração e Áreas Correlatas
- 2. Direito Empresarial
- 3. Gestão Ambiental
- 4. Gestão da Informação e do Conhecimento
- 5. Gestão Estratégica Organizacional
- 6. Gestão Financeira e Governança Corporativa
- 7. Gestão Mercadológica
- 8. Gestão de Negócios Internacionais
- 9. Gestão de Pessoas
- 10. Gestão de Processos, Sustentabilidade e Responsabilidade Social
- 11. Gestão da Produção e Logística
- 12. Gestão Pública
- 13. Pesquisa Operacional
- 14. Ética e Transparência nas Organizações
- 15. Empreendedorismo e Educação Empreendedora

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The papers must contain, at the end, complete address, telephone number and e-mail of the authors, for the correspondence forwarding. The Journal of Strategical Management ADMpg reserves the right to submit all the originals, preliminarily, to the Publishing Committee that examines the adequacy of the paper to the publishing areas. Later, the papers are directed for appreciation for pairs of referees (double blind peer-review). The Publishing Committee and the Scientific Council make use of full authority to decide on the convenience or not of the publication, besides that they

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