

Editorial

We reached another edition of Strategic Management Journal ADMPg.

Our volume 5, number 2 is the edition commemorating 25 years of ADM - the largest Congress of Management of Latin America, the greatest proof that the event has grown, evolved and gained recognition and projection in Brazil and abroad.

In 1988, he was in full Quality was held in the large auditorium of UEPG the "First Meeting of Quality Control," in order to inform students of Directors on the ideas that were revolutionizing the world in the 1980s, the event was an initiative of Professor Sergio Escorsim, visionary and dedicated.

On our 25th anniversary, we work with the theme: "Strategic Management: Entrepreneurship and Sustainability". The seed planted in the late 80's turned into a thunderous tree that took root in the city of Ponta Grossa, aggregating and involving associations and educational institutions.

The serious work developed by the organizing team of this magazine made the same hit the Qualis B3 in Business Administration, Accounting and Tourism in the system Capes. The Journal ADMpg Strategic Management represents a significant space for publication of scientific papers and is an appropriate space for the dissemination of the results of academic research undertaken by educational institutions in Brazil and abroad.

Here is the invitation to continue to honor us with his friendship with his help by sending us your thoughts, considerations, suggestions and criticisms, so keep this book always useful to you, dear reader.

Congratulations to all who belong to the great family of ADMPg!

Success to all!

The Publishers