

Sumário

Direito Empresarial

The Business Responsibility and Sustainable Development: a focus on the precautionary principle

Yaloê Ohanna Pereira Malaquias, Zélia Halicki, Débora Venerai

Ensino e Pesquisa em Administração

Report of an experimental methodology for the subject "Entrepreneurship" in a Business Administration course.

Marcio de Cassio Juliano

Gestão da Informação e do Conhecimento

Value Innovation, a tool for creating new markets and generate non-competitive environments

Ricardo Monteiro de Carvalho, Isabele Cristine Vandoski, Dálcio Roberto dos Reis, Antonio Carlos de Francisco

Gestão Ambiental

State of Art of Research on Environmental Disclosure

Viviane da Costa Freitag

Gestão da Produção e Logística

Value Stream Mapping: A Case Study in an Industry of Plaster

Sérgio José Barbosa Elias, Mauro Macedo de Oliveira, Dálvio Ferrari Tubino

Gestão de Negócios Internacionais

Brazil's exports and the GDP: 2000/2009

Nádia Jacqueline Coelho Tremea

Gestão de Pessoas

Incentive policy for the qualification of technical – management public servants working in the educational area of UFSM/RS

Marlei Terezinha Coradini, Carolina Pereira Noya

Gestão de Processos, Sustentabilidade e Responsabilidade Social

Quality of milk from small farms of Fernandes Pinheiro e Teixeira Soares - PR

Fernanda Mattioda, Juliana Vitória Messias Bittencourt, João Luiz Kovaleski

Gestão Estratégica Organizacional

Competition, Colaboration, Cooperation and Coopetition: Revisiting the Concepts in Interorganizational Strategies

Natália Carrão Winckler, Gisele Trindade Molinari

Gestão Financeira e Governança Corporativa

Analyse the alignment of the information presented in sustainability report and social balance of the Copel

Deisy Cristina Corrêa Igarashi, Wagner Igarashi, Lilian Celi Tonelli

Gestão Mercadológica

TOURISM AND CONSUMER BEHAVIOR: A REVIEW OF THE LITERATURE BETWEEN THE YEARS 2004 AND 2009

Patrícia Rosvadoski-da-Silva, Leonardo Pinheiro Deboça, Antônio João Hocayen-da-Silva

Gestão Pública

Motivation in Public Management: theoretical considerations on the applicability of motivational theories in the public sector

Carolina Belli Vieira, Ana Alice Vilas Boas, Rui Otavio Bernardes de Andrade, Elias Rodrigues de Oliviera

Iniciação Científica

THE INFLUENCE OF AREAS OF WHOQOL - 100 WITH THE QUALITY OF LIFE OF THE VIEWPOINT OF THE SERVERS UTFPR THE OF PONTA GROSSA CAMPUS

Juliano Dias de Freitas, Luciana da Silva Timossi, Antonio Carlos de Francisco