

Editorial

The Journal of Strategic Management ADMpg arrives in another edition with a special status recognized and accepted for publication in the Brazilian academic and international. The magazine came up with the goal of becoming a forum for discussion of emerging issues facing those who seek to understand the complexity of the phenomena strategic issues facing organizational innovation, technology and sustainability. As its name implies, it's intended that this journal is consolidated more and more as an interdisciplinary publication, presenting in each of its editions contributions of the various areas of expertise dedicated to strategic research organization.

For this issue, in particular, bring a breakthrough in the awarding of the published work. In addition to publishing in the Journal, the best works, one from each area will receive the Trophy "Professor Sérgio Escorsim", in a gesture of homage to him who has devoted much of his life to research and work in the search for organizational solutions. His entrepreneurial spirit, vibrant and dreamy contributed to this publication was well received and praised on several occasions since its inaugural issue. An example of this positive reception that the Journal ADMpg obtained in the community of scholars of management and related areas is the quality and the growing number of studies that have been submitted to the Editorial Board for possible publication and qualification of the journal Capes even before completing his second year of existence.

Lastly, we reiterate the call already made in previous editions for teachers and researchers in the field of Management and related fields continue to send their work by considering this another means of disseminating their productions.

The publishers