

Editorial

This issue of ADMpg Strategic Management online magazine aims to keep on the dissemination of works in areas like Management, Production Engineering, Accounting, Economy and other similar ones, emphasizing subjects that are research focus in the main Educational Institutions around the world.

Its articles cover several subjects in these areas like effects study of customs and no-customs barriers at price formation; reflections of formal communication in the organizational structure; integration between human value and social responsibility; logistic performance measurement analyzed by research studies undertaken from 1997 to 2007; analysis of innovation evolution in production area: a biodiesel industry study; ERPs innovations for Brazilian small companies; budgetary practices in agricultural cooperatives; level assessment in the passenger transportation services; an approach about the importance of human resources management in a rural company.

ADMpg Strategic Management magazine was created with the mission of being a space for dissemination of scientific works in the area. As it is an online magazine, it allows that a great amount of people shares this knowledge. So, we are sure that it helps the qualitative and quantitative improvement in the subjects that compound its theme area.

Enjoy your reading, and remember this space is open to critics and suggestions. We wait your article to be published in future issues.

THE EDITORS